



ROYAL **fam**[👑]
DIGITAL MEDIA
& MARKETIN SOLUTIONS

Company Profile

ROYAL FAM

“ICT AND DIGITAL MEDIA SOLUTIONS

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About us

Royal Fam PTY LTD is a marketing solutions company that responds to entrepreneurs' need for business and marketing services to turn their innovative ideas into successful business ventures. Through interaction with a number of aspiring entrepreneurs, the founders of the Royal Fam discovered a ready market of clients who were eager to take advantage of the founders' skills, understanding, and insight into their businesses. The Royal Fam is exclusively focused on small businesses. Our goal is to own the idea "small business" or "small business consulting" in the minds of our target market.

Our vision

To be the recognized as a provider of quality ICT and Digital Media solutions company and a trusted partner in South Africa and worldwide, providing consultancy and ICT services to clients in the public and private sector, which enable them to integrate information technology with their business needs and to achieve business excellence.

Our mission

To ensure the provision of high-quality consultancy in ICT and Digital Media services for our customers, supporting them to achieve their strategic and business goals and ensuring continuity throughout the changes to their business. We aim to build trusting and lasting relationships with our customers, by fostering an individual approach and mutual understanding and appreciation, and by ensuring that we always complete our projects to the customer's satisfaction. With constant investment in the professional advancement of our employees, including education and the acquisition of new skills, we ensure that our staff are competent and thus a firm foundation on which to base the satisfaction of our customers.

OUR SERVICES

The Royal Fam portfolio is designed to provide targeted marketing and management services to small businesses. From helping entrepreneurs define their business plans to improve their chances for obtaining venture funding, to creating concrete marketing deliverables to promote their original ideas, the Royal Fam seeks to help small businesses at various stages of development. Our services fall into four major categories.

1. Web designs and maintenance;
2. Digital Design;
3. Promotion and events management;
4. T-Shirts branding
5. Digital and social media marketing.
6. IT services

Royal Fam Inc.'s service portfolio includes Web Design, Graphics design, Website development, Domain & web hosting, 2d & 3d animation, Video editing, Blog development, Search engine optimization and E-commerce.

The pricing of the projects is typically estimated as a project-based cost. The project cost will be estimated by the approximate number of hours needed to complete the project.

- **Web Design** -We offer our clients state of the art latest in Web Technology. We mix a perfect blend with creative designs and interactive technology to delight our customers. We work with our customer's right from getting in the requirements, translating them into designs and technology. Our comprehensive testing framework allows us to deliver the best to you. Our web design services cover Business Sites, Marketing Sites, Personal Sites, and Informational sites etc. Our engineers are trained to deliver search engine friendly websites which enables our work to be on the top of any search engine. We not only gauge our customers' requirements but also analyze the target audience of the website create designs best suited for the group. Our design technology and tools include HTML, XHTML, CSS, ASP, .NET, PHP, Dreamweaver, Frontpage etc. Our experience in technology and our creativity enables us to deliver the right product to you.

- **Web Hosting & Domain Solutions** - We offer our clients very affordable and reliable web hosting and domain registration services. Our packages are as follows: All the above rates are subjected to change without notice. Please reconfirm the rates with our office.

- **Graphics Design & Animation** - We at Royal Fam Inc. are blessed with a very creative team with the knowhow of the latest computer graphics and design software. We excel in Banner designs, Logo creation, branding documents, presentations and templates. We also provide animations for splash screens, web introductions, online advertisements etc. Our graphic and animation tools skillsets involve.

- **Search Engine Optimization** - Search engine optimization (SEO) is the process of improving the volume or quality of traffic to a web site from search engines via 'natural' ('organic' or 'algorithmic') search results. Typically, the earlier a site appears in the search results list, the more visitors it will receive from the search engine. SEO may target different kinds of search, including image search, local search, and industry-specific vertical search engines. This gives a web site web presence. We will help your website to be at the top of all the popularly used search engines.

- **eCommerce** - We provide the smoothest ecommerce applications designs at the most affordable costs. We have a huge experience with several payment gateways which accepts all the major form of transactions. If you would need to charge your clients for your services or products don't worry about the complex and costly solutions. We will get your business up and running in no time. All our applications are 100% secured and easy to use Royal

Fam's product portfolio includes:

- **Web Templates** – Royal Fam Inc. offers exclusive premium web design solutions for web developers. Our service lets you access a large collection of professionally designed website template files. Designing for the web has never been easier, with Royal Fam Inc. you can rapidly create and deploy professional looking websites quickly. The templates available on Motion Tree Media Online Shop go through an extensive quality control department before they are available for download and generally have immense visual appeal. In addition to website templates, we also offer other web content solutions such as CSS templates, Flash templates, logo templates, Photoshop web designs, company form designs, newsletter templates and abstract images.

•**CMS Templates** - Today there are countless options when it comes to creating a website. One of the most recent developments is that of the content management system. CMS templates are designs that conform to the specific requirements of some of the most popular content management systems which allow users to upload the designs directly to their CMS without any prior web design experience. If you are using a CMS to run your website, simply choose the type of CMS you are using from our categories to the right to view a list of available templates.

•**Graphics Templates**

- ✓ Brochure – Royal Fam aims to be the top spot for state of the business brochures for its esteemed customers. The business brochure category will feature a wide selection of first-class brochures for your business.

- ✓ Flyers – Royal Fam has a huge portfolio of attractive flyers which enables business to showcase their products or services to their potential clients.

- ✓ Business Cards - Business cards are cards bearing business information about a company or individual. They are shared during formal introductions as a convenience and a memory aid. Royal Fam allows designers to use the attractive cards design from a huge database of templates.

•**Animated Intro's** - Ready-made Flash intro animations with music, text and powerful graphic animations. Dynamic Flash technology allows you to edit slogans in your intro without having to modify and recompile source file.

•**Logo Templates** - A collection of different logo designs from different industries. In business logo design the challenge is coming up with something that is both simple and unique. The business logo designs shown in that section are all 100% unique and each design is sold only once. It's a low-cost, fast logo design option the pricing of the projects are typically listed on the online shop where customers can either take a monthly subscription or pay per download as per need.

IT services

- Infrastructure planning, design, setup, implementation and maintenance
- reactive detection and prevention of potential issues (Preventative maintenance)
- Manage on-premise and cloud-based backup
- Network management and network performance administration:
 - o Internet access
 - o Hosting
 - o IP Solutions and Services

- 24 /7 Helpdesk services and remote support
- Tailor-made service level agreements

- Managed Exchange servers:
 - o Host e-mail
 - o E-mail branding and signature management
 - o E-mail archiving

Royal Fam ICT and Digital Media Solutions also strives to deliver the best services in the following areas:

Security:

Trust in Royal Fam ICT and Digital Media Solutions to provide the optimum level of protection for your business.

- Risk management services
- E-mail security solutions (Anti-spam)
- Network firewall solutions and services
- Continual virus and spyware protection
- Continual intrusion detection and prevention
- Disaster recovery
- IT policies and governance (Poppy compliance)
- Web content filtering
- Virtual private networking (VPN)
- Domain solutions



Dreamweaver



Flash



Adobe Illustrator



Adobe Photoshop

TECHNOLOGIES

CMS	eCommerce	Forums	Programming	Databases
<ul style="list-style-type: none"> • Joomla • Wordpress • Drupal 	<ul style="list-style-type: none"> • Magento • OSCcommerce • Virtuemart 	<ul style="list-style-type: none"> • phpBB • vBulletin • Kunena 	<ul style="list-style-type: none"> • .NET • php • Java 	<ul style="list-style-type: none"> • MySQL • MS SQL

PRODUCTS & SERVICES SNAPSHOT

			
SERVICES <ul style="list-style-type: none"> • Web design • Graphics design • Website development • Domain & web hosting • 2d & 3d animation • Video editing • Blog development • Search engine optimization • E-commerce 	PRODUCTS <ul style="list-style-type: none"> • Web Templates • CMS Templates • Graphics Templates • Brochure • Flyers • Business Cards • Animated Intro's • Logo Templates 	TOOLS <ul style="list-style-type: none"> • Adobe Illustrator • Adobe Pagemaker • Quark Express • Adobe Photoshop • Corel Draw • Freehand • Flash • Swish • DreamWeaver • After Effectes 	TECHNOLOGIES <ul style="list-style-type: none"> • HTML, DHTML, XHTML, CSS • JavaScript, AJAX, MooTools, Jquery • Wordpress, Joomla, Drupal • Magento, VirtueMart, OSCcommerce • .NET, JSP, JAVA, php, LAMP • MySQL, MSSQL

Our approach

Our individual approach is enhanced by mutual understanding and appreciation, based on our knowledge, competencies and standards, and, from an objective point of view, on our technological expertise. In this way we are able to build trusting, constructive and lasting relationships with each of our customers.

Our projects

For our recent project please visit www.royalfam.co.za

CONTACT US



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